



Enterprise Grade Backup 50% Faster 100% Secure

KEY CAPABILITIES

- Automated and on-demand backups
- Quick and easy data restore and recover with granular search options, including historical snapshots
- Advanced administrative tools and control
- Complete data and status monitoring
- Internationally recognized compliance and security

KEY BENEFITS

- Minimizes the risk of data loss in the cloud
- Meets audit requirements for backup and recovery with flexibility to select backup times and choice of AWS datacenter locations in the US, Canada, EU, or Australia
- Easy to use with simple, intuitive, non-technical interface to easily activate backups, restore, or export data
- Simple activation of backups to offload IT work by empowering any user to easily protect content and restore lost data

Salesforce is a powerful CRM service that contains data and infrastructure that is vital to your company's success. CloudAlly's cloud-to-cloud backup solution provides a simple, automated, and secure backup to protect your organizational data, metadata, and Chatter feeds.

Maintain Data Control and Protection in the Cloud

If your business uses Salesforce to nurture and build customer relationships, then you know how vital the software is to growing your business. There's just one problem. To protect your business' critical data, a system administrator must perform time-consuming, manual on-site backups that can only be completed once a week. This lack of adequate backup for Salesforce is a massive exposure for SMBs and Enterprises. Whether you lose your data due to user mistakes, malicious behavior, or inadvertent data corruption, a lack of daily Salesforce backups represents tremendous and unnecessary risk.

To meet compliance requirements and ensure business continuity, it's your responsibility to protect your corporate data. Salesforce only provides you with a Recycle bin, and once items are manually purged or auto-deleted, they're gone forever.

That's where CloudAlly's cloud-to-cloud backup for Salesforce can help.

Salesforce Data Protection and Recovery

CloudAlly offers one of the most reliable and trusted CRM data backup and recovery solutions in the market. With automated daily and on-demand backups, using Amazon S3 secure storage, you can easily activate backups for your entire Salesforce organization in Production or Sandbox environments. These backups includes all of your data including standard objects, customized objects, documents, attachments, Chatter feeds, and Metadata such as workflows, Apex classes, etc.

With CloudAlly cloud-to-cloud backup for Salesforce, you have full administrative control of your data with unparalleled transparency. It's been designed with a busy

IT department in mind, allowing you and your end users to accurately restore data whenever and wherever needed without providing unnecessary access to Salesforce and with the ability to revoke access at any time. And don't worry about running out of storage space; customers receive unlimited storage and archive retention.

Automated and On-demand Backups

CloudAlly performs automated daily backups-using Amazon S3 secure storage-of all Salesforce data.

- **Automated Daily Backups:** Daily backups are performed at a time you specify.
- **Limited API Usage:** CloudAlly only fetches the daily changes in order to minimize your Salesforce API usage. You can specify the API percentage limit in backup preferences.
- **Pause Backups:** CloudAlly will automatically pause backups when the specified API usage limit is reached or you can manually pause backups as needed.
- **Single Repository Backups:** Store your Salesforce data in a single repository alongside all your other corporate information including Office 365, G Suite, and Box.

Fast and Safe Restore

Quickly recover lost data export and recovery capabilities through CloudAlly.

- **Point-in-time Snapshot:** Access historical snapshots or versions of your entire Salesforce data, metadata, and Chatter feeds from any point-in-time.
- **In-place Restore:** With a single click, restore individual objects as needed.
- **Archived Export:** Easily export archived data for local access or directly to your own S3, Azure, Box or Dropbox storage.

Advanced Usability

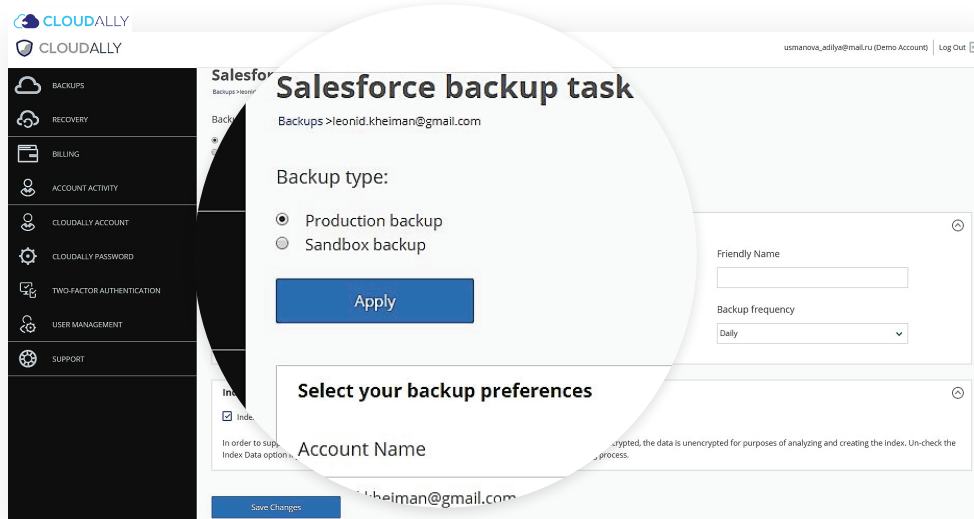
CloudAlly allows Salesforce administrators to customize their cloud-to-cloud backup settings, so you are always in control of your domain.

- **Manage All Data:** Use a single CloudAlly account to backup Salesforce data from Production, Sandbox, and multiple instances of Salesforce. **Customize their cloud-to-cloud backup settings**, so you are always in control of your data.
- **Credential Safety:** Salesforce credentials are not stored or accessible by CloudAlly, and you can revoke CloudAlly's access to your Salesforce at any time by revoking the token.
- **Optional API Integration:** A full set of APIs are available for integration with other systems.
- **Datacenter Location:** Choose where to store your backups in AWS data centers in the US, Canada, EU, or Australia for compliance with local data privacy requirements.
- **Compare:** Compare and Display only changed data, to pin-point the exact data which was altered.
- **Sandbox Seeding:** Test applications or processes by using a replica of your data, without applying them to the production database. Powerful capability allowing you to remove the long procedure necessary to run, before testing functions.

Complete Transparency

CloudAlly's Salesforce backup service simplifies your data protection process with full visibility.

- **Activity Log:** All activities including login, backups, restores, etc., are logged and available on your CloudAlly account activity screen.
- **Daily Backup Summary:** Receive a daily backup email summary, or you can select an "exception only report" for notification in the event of a backup failure.



*Salesforce Backup Solution

Compliance and Security You Can Trust

Trust and transparency are critical to your cloud-to-cloud backup service. We know how critical data protection is to your business, so we've made it our top priority to provide a trustworthy product and service that is reliable, accurate, and transparent. Giving you meaningful insight into your data. Everything we do is focused on giving you piece of mind.

CloudAlly's Salesforce backup is certified, and fully compliant, with internationally recognized accreditation for information security.

- Unlimited storage and unlimited retention of daily backups.
- Optional auto-detect and backup.
- Secure Amazon S3 storage with AES-256 bit encryption.
- Client selected backup location in AWS US, Canada, EU, or Australia data-centers.
- ISO 27001 certified, GDPR and HIPAA compliant.
- OAuth and Two-Factor Authentication.
- 99.9% Uptime / Availability SLA.



Founded in 2011 as one of the world's first cloud-to-cloud backup services for G Suite Google

Apps and Salesforce, CloudAlly led the industry with the first commercially available Microsoft Office 365 cloud backup in 2014. ISO 27001 certified, GDPR and HIPAA compliant, CloudAlly adheres to industry standard best practices for information security management. CloudAlly is privately held and has customers and partners in over 40 countries.

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