

SUCCESS STORY

Dia Art Foundation

Uses CloudAlly to Support Key Communications





Dia Art Foundation

Since 1974, the Dia Art Foundation has been showcasing what artists have to offer their communities, in Manhattan and beyond. From multiple sites including Dia:Chelsea and Dia:Beacon, the foundation promotes artists with events and gallery shows, while also supporting artists in far-off places with special projects.

Good Backups Support a Well-Functioning Team

To handle the administration of both events and long-term maintenance of curated installations, Dia needed a way to safeguard the messaging and data being ported around the world through the foundation's digital Office 365 mailboxes.

"It's great to have some peace of mind, It's been great to know that something is there if something happens with the Microsoft applications." Sara Tucker - IT Director

Using CloudAlly for Data Emergencies

"Dia, Tucker says, doesn't need to utilize backups to find lost data every day – but when it does happen, it's important. CloudAlly helped Dia to research a situation where some meetings disappeared from calendars – and as the office tried to reconstruct the process to figure out when and how that happened, they relied on CloudAlly to get crucial data." Sara Tucker – IT Director

Safe and Secure Contacts and Workflows

What Dia uses CloudAlly the most for is backing up data around staff communications. With stakeholders out in the field, and even when two people share an office, having a concrete record of communications through emails, calendars and contacts is essential. It's important that nothing gets lost.

CloudAlly lets Dia work confidently with international artists and other key people, and relax when it comes to securing that valuable data just in case it's needed later.

"With CloudAlly, backups are simple, automated and secure – clients get comprehensive archiving and help with processes like e-discovery. The core value is the ability to retrieve data – data that you may need to increase sales, help with legal liabilities, or otherwise promote a good business model." Sara Tucker – IT Director

CloudAlly provides secure cloud backup for Office 365, SharePoint OneDrive, and other leading business solutions on Amazon AWS regional data centers.



Industry: Non-profit

Organization: Dia Art Foundation

IT director: Sara Tucker

Company size: 51-200 employees
Solution: Office 365 Backup

Location: USA
Founded: 1974

Web: www.diaart.org

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Sara Tucker
IT Director, Dia Art Foundation
New York NY USA

CLOUDALLY

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www.CloudAlly.com